


Streaming Services

There are several streaming (sometimes called “Over-the-Top” or “OTT”) services to choose from. The content varies from original programming and live TV to network specific content. Use this guide to help you navigate the options—and try a few via the free trials. With Bloomer Telephone’s fiber fast internet, you’ll have the speed you need to stream without buffering or lag.

TV Streaming Service	 Netflix	 Hulu with Live TV	 Disney+	 Amazon Prime Instant Video	 YouTubeTV	 Apple TV+	 DIRECTV Stream	 Peacock	 sling TELEVISION	 fuboTV	 philo	 PLUTO [®]
	Netflix	Hulu with Live TV	Disney+	Amazon Prime Instant Video	YouTube TV**	Apple TV+	DirectTV Stream	Peacock	Sling TV	Fubo TV	Philo	Pluto TV
Best For	Original Programming	TV, Disney+ and ESPN+ Fans	Movies and Original Content	Amazon Prime Subscribers	Storage & Variety	Value and Accessibility	Multiple Simultaneous Streams (20)	NBC Content	TV on a Budget	Sports Fans	Network Shows	Niche Channels
Starting Price	\$9.99/mo.	\$69.99/mo.	\$7.99/mo.	\$8.99/mo.	\$64.99/mo.	\$4.99/mo.	\$69.99/mo.	\$4.99/mo. (Free Option)	\$35/mo.	\$64.99/mo.	\$25/mo.	Free!
Concurrent Streams	1-4	1	4	2-3	3	6	2	3	1-4	2-3	3	Unlimited
Local Channels	—	✓	—	—	✓	—	✓	✓	✓	✓	—	—
Original Programming	✓	✓	✓	✓	✓	✓	—	✓	—	—	—	—
DVR Storage	Add-on	50 Hours	—	—	Unlimited	—	Unlimited	—	50 Hours	250 Hours	Unlimited	—
Free Trial	—	—	—	30 Days	14 Days	7 Days	5 Days	7 Days	7 Days	7 Days	7 Days	—

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Streaming Devices

Now that you've chosen *what* you want to watch, here are a few options on *how* to watch.



Average Price:
Prices Vary

Best for:
Direct Internet
Connection

Smart TVs

Many smart TVs these days, especially those that support 4K and HDR, will likely come equipped with an internet connection and streaming apps available. However, if you don't have a smart TV, or you're looking for the best experience possible, a separate device might be just what you need.



Average Price:
\$120

Best for:
Amazon Alexa
Owners; Amazon
Prime Subscribers

Amazon Fire TV Cube

If you have an HDR-compatible TV and you want to use Alexa to its fullest extent, grab an Amazon Fire TV Cube. Hook it up to your TV and enjoy 16 GB of storage. Plus, it's 4K capable right out of the box.



Streaming Fan Favorite

Average Price:
\$50

Best for:
Amazon Prime
Subscribers;
Cord-Cutters

Amazon Fire TV Stick 4K

Much less expensive but still just as great as the Amazon Fire TV Cube. It has less robust Alexa capabilities and no storage, but you'll have access to all the HDR/4K streaming functionality of the cube in a smaller, more affordable package.



Average Price:
\$40

Best for:
Cord-Cutters on
a Budget; New to
Streaming Tech

Roku Streaming Stick +

Roku Premiere + is like Roku, but designed better and supports HDR and 4K. This set connects to your TV via a small wireless device that hooks into your TV's HDMI port. You'll then have access to Netflix, Hulu, Amazon Prime, and more.



Average Price:
\$50

Best for:
Fans of Google Products;
Hands-Free

Google Chromecast with Google TV

Google's streaming device plugs directly into your TV with no hassle. Supporting HDR and 4K, you can access popular streaming services and Google's Play Store, which has many more apps and services to choose from.



Average Price:
\$180

Best for:
Fans of Apple
Products;
iPhone Users

Apple TV 4K

Apple's popular Apple TV product now supports 4K and HDR. Plus, it also supports Dolby Atmos for a truly stellar sound experience. You'll have access to all the big streaming services, certain on-demand channels, apps, and the ability to control everything with your voice via Siri.

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