



# STREAMING SERVICES

There are several streaming (sometimes called “Over-the-Top” or “OTT”) services to choose from. The content varies from original programming and live TV to network specific content. Use this guide to help you navigate the options—and try a few via the free trials. With Bloomer Broadband’s fiber fast internet, you’ll have the speed you need to stream without buffering or lag.

TV STREAMING SERVICE	 NETFLIX	 HULU WITH LIVE TV	 DISNEY+	 AMAZON PRIME INSTANT VIDEO	 YOUTUBE TV**	 APPLE TV+	 DIRECTV STREAM	 PEACOCK	 SLING TV	 FUBO TV	 PHILO	 PLUTO TV
<b>BEST FOR</b>	Original Programming	TV, Disney+ and ESPN+ Fans	Movies and Original Content	Amazon Prime Subscribers	Storage & Variety	Value and Accessibility	Multiple Simultaneous Streams (20)	NBC Content	TV on a Budget	Sports Fans	Network Shows	Niche Channels
<b>STARTING PRICE</b>	\$9.99/mo.	\$69.99/mo.	\$7.99/mo.	\$8.99/mo.	\$64.99/mo.	\$4.99/mo.	\$74.99/mo.	\$4.99/mo. (Free Option)	\$40/mo. (Free Option)	\$74.99/mo.	\$25/mo.	Free!
<b>CONCURRENT STREAMS</b>	1-4	2-Unlimited	4	2-3	3	6	3	3	3	2-3	3	Unlimited
<b>LOCAL CHANNELS</b>	—	✓	—	—	✓	—	✓	✓	✓	✓	—	—
<b>ORIGINAL PROGRAMMING</b>	✓	✓	✓	✓	✓	✓	—	✓	—	—	✓	—
<b>DVR STORAGE</b>	—	✓	—	For some live stream events	Unlimited	—	Unlimited	—	50 Hours	250-1,000 Hours	20 Hours	—
<b>FREE TRIAL</b>	—	—	—	30 Days	14 Days	7 Days	5 Days	—	—	7 Days	7 Days	—

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# STREAMING DEVICES

Now that you've chosen *what* you want to watch, here are a few options on *how* to watch.



**AVERAGE PRICE:**

Prices Vary

**BEST FOR:**

Direct Internet Connection

**SMART TVs**

Many smart TVs these days, especially those that support 4K and HDR, will likely come equipped with an internet connection and streaming apps available. However, if you don't have a smart TV, or you're looking for the best experience possible, a separate device might be just what you need.



**AVERAGE PRICE:**

\$120

**BEST FOR:**

Amazon Alexa Owners; Amazon Prime Subscribers

**AMAZON FIRE TV CUBE**

If you have an HDR-compatible TV and you want to use Alexa to its fullest extent, grab an Amazon Cube. Hook it up to your TV and enjoy 16 GB of storage. Plus, it's 4K capable right out of the box.



**STREAMING FAN FAVORITE**

**AVERAGE PRICE:**

\$30

**BEST FOR:**

Amazon Prime Subscribers; Cord-Cutters

**AMAZON FIRE TV STICK 4K**

Much less expensive but still just as great as the Amazon Fire TV Cube. It has less robust Alexa capabilities and no storage, but you'll have access to all the HDR/4K streaming functionality of the cube in a smaller, more affordable package.



**AVERAGE PRICE:**

\$50

**BEST FOR:**

Cord-Cutters on a Budget; New to Streaming Tech

**ROKU STREAMING STICK 4K**

Roku Premiere 4k is like Roku, but designed better and supports HDR and 4K. This set connects to your TV via a small wireless device that hooks into your TV's HDMI port. You'll then have access to Netflix, Hulu, Amazon Prime, and more.



**AVERAGE PRICE:**

\$30

**BEST FOR:**

Fans of Google Products; Hands-Free

**GOOGLE CHROMECAST WITH GOOGLE TV**

Google's streaming device plugs directly into your TV with no hassle. Supporting HDR and 4K, you can access popular streaming services and Google's Play Store, which has many more apps and services to choose from.



**AVERAGE PRICE:**

\$130

**BEST FOR:**

Fans of Apple Products; iPhone Users

**APPLE TV 4K**

Apple's popular Apple TV product now supports 4K and HDR. Plus, it also supports Dolby Atmos for a truly stellar sound experience. You'll have access to all the big streaming services, certain on-demand channels, apps, and the ability to control everything with your voice via Siri.

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